THE YOUNG JOURNEY FOUNDATION

INNOVATION. INTEGRITY. EXCELLENCE.



A Short Film Written By

Young Journey Youth Leaders

PRESS KIT

For more information contact: Jaha Wilder, Executive Director Phone: 718.528.7975 Email: MsJaha@YoungJourney.org Mailing Address: 4500 E. Palm Valley Blvd., #108-68 Round Rock, Texas 78665 Website: www.YoungJourney.org

Youth create media arts content at Young Journey. "Answer Me" is a short film about equality for all people. This epic drama and comic film promotes social change. The film follows a group of teenagers who want cross-cultural stigmas removed from society.

Project-based curriculums are educational and inclusive allowing youth to address important topics of interest including humanitarian, social change, environmental issues and academia. Types of youth-led media productions include public service announcements, televisions shows and short films. The program provides community service learning and transferrable skills for college and career success.

ABOUT YOUNG JOURNEY

Young Journey is a 501c3 nonprofit foundation.

MISSION - To provide youth with safe, positive opportunities while on their personal and educational journey.

VISION – To prepare today's youth for college and the workforce by using digital technology programs that instill confidence and encourage creativity.



PURPOSE - The primary target population is traditionally underrepresented boys and girls ages 9 – 18 years of age. Alongside notable community partners, the programs ready youth as responsible humanitarians with excellent character and entrepreneurial skills. Young Journey programs and events provide a platform for Generation Z (iGen) to be disciplined culture changers. iGens desire to change the world as co-creators. Young Journey guides them and partners them with each other to produce world changing media content.

SPONSORSHIP LEVELS

- \$5,000 DIAMOND
- \$2,500 PLATINUM
- \$1,000 GOLD
- \$ 500 SILVER
- \$ 100 LOVE

MEDIA SPONSORS - Provides media coverage in the weeks leading up to the event & on the day of the event.

IN-KIND SPONSORS – The organization needs support from the larger community and graciously accepts in-kind products and services donations.

For details and additional information, please call or email Jaha Wilder, Executive Director. Phone: 512.784.2459 Email: MsJaha@YoungJourney.org

SPONSORSHIP BENEFITS

(Benefits Vary By Level)

- High Visibility
- Media Coverage
- Build Consumer and Brand Loyalty
- Community Relations
- Tickets to Film Premier Event
- Announcer Mentions at Event
- Brand Recognition and Logo Displayed on: Event Videos (Posted on Social Media and Aired on Public TV stations in several markets; Prominent Clickable on Website;
- Social Media Blasts; Event Banners, Fliers & Posters; Movie Screen During Events; Text & Images into the body documents soliciting sponsors & participation in Young Journey films.

YOUR SUPPORT HELPS WITH

1. FILM PREMIER & PROGRAM COSTS

FILM PRODUCTION, POST-

2. PRODUCTION INCLUDING EQUIPMENT, SOFTWARE & EDITING

GLOBAL FILM FESTIVAL FEES (SUBMISSION, FEES, PACKAGING)

3.

PROGRAM INFORMATION

During workshops, youth are trained to use professional video, audio, photography and other equipment, video and music editing software, television studio equipment and more. Cultural and educational trips include radio stations, film studios and other educational places that support workshop curriculums.

Youth learn transferable skills including taking risks and managing results learning from the outcome. Curriculums are designed to teach skills for use in any field of choice.

Online classes make it easy for Young Journey leaders to stay connected while planning community events and other outings.

Programs, productions and events are designed to prepare today's youth for the globally competitive workforce with emphasis on entrepreneurship and high technology engagement. Initiatives address common youth challenges including peer pressure, literacy, education, health/well-being and financial literacy.





BRIEF HISTORY OF ORGANIZATION

Young Journey started in the New York City metro area in 2000 serving over 5,000 youth. The organization became 501c3 in 2005 and expanded into the Central Texas area in 2014 and has since served over 350 directly, and countless viewers indirectly. The programs grew from a music CD into school theater programs. It quickly evolved into out-of-school time media programs. The on-going digital technology programs provide youth with life skills for their critical transition into adulthood. Focus topics include education, financial literacy, healthy living, character development, digital technology and media. Productions are humanitarian outreach projects that reach a worldwide audience.

MORE INFORMATION

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Thanks to all Program Supporters & Partners!

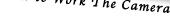
A Glimmer of Hope Austin Round Rock Public Library Austin Film Society Austin Public Television Station Round Rock Area Serving Center Round Rock Parks & Recreation Ortega A.C.E. Afterschool Program A.I.S.D. **KAZI 88.7 FM** Silver & Black Give Back Goin' Postal Round Rock Heather Smith, Realtor ABS Georgetown Health Foundation The Nest (Georgetown, Texas)



Team Planning Session



Learning How to Work The Camera



SOCIAL MEDIA

Instagram: @YoungJourneyFoundation





Facebook, Twitter & Snapchat: @TheYoungJourney

Filming On Set in Studio

Mailing Address

The Young Journey Foundation 4500 East Palm Valley Blvd., #108-68 Round Rock, Texas 78665

Online Contacts

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